



সম্মান মন্ত্র: সন্মিতি: সমাধি

UNIVERSITY OF NORTH BENGAL
B.Com. Sec 1st Semester Examination, 2023

UACFSEC11001/UMNGSEC11001-COMMERCE
ENTREPRENEURSHIP DEVELOPMENT AND START-UPS

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

GROUP-A

1. Answer any *five* questions: 1×5 = 5
- (a) What is meant by intrapreneur?
 - (b) What do you understand by Start-up?
 - (c) What is Venture Capital?
 - (d) When is the Feasibility Study done?
 - (e) Who is a Social entrepreneur?
 - (f) What is boot strapping?
 - (g) What is crowd funding?
 - (h) What is Mudra Scheme?

GROUP-B

2. Answer any *three* questions: 5×3 = 15
- (a) What is the role of creativity in Entrepreneurial Development? 5
 - (b) State the importance of writing a Business Plan. 5
 - (c) What are the various cost involved in raising capital? 5
 - (d) Write a note on ATAL Innovation Mission. 5
 - (e) Briefly write down the different kinds of feasibility study. 5

GROUP-C

Answer any *two* questions

10×2 = 20

- 3. What is a business plan? What are the various stages involved in the formulation of a business plan? 2+8
- 4. State the objectives of Incubation Centre. What is the role of incubators in Start-up Policy? 5+5
- 5. "The entrepreneurs are change agents in the process of industrial and economic development". Elaborate this statement. 10
- 6. What do you understand by SHG's? Briefly discuss the role of SHG's in entrepreneurial activity. 2+8

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