UNIVERSITY OF NORTH BENGAL

B.Com. Honours 3rd Semester Examination, 2021

SEC1-COMMERCE

ENTREPRENEURSHIP

Time Allotted: 2 Hours   Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any *two* questions   12×2 = 24

1. "Entrepreneurial activities have different dimension." — Discuss the statement in the light of different dimension of Entrepreneurship.   12

2. (a) "MSME sector has emerged as a highly vibrant and dynamic sector of the Indian Economy." — Give your arguments in favour of or against this statement.   10+2

   (b) Enlist two institutions which fund MSME's.

3. (a) What do you mean by business incubators?   2+10

   (b) Briefly discuss the role and functions of venture capital in India.

4. (a) Discuss the various methods of project appraisal used to appraise a proposed proposal for a start-up business.   9+3

   (b) State the importance of creative behavior in Entrepreneurship.

GROUP-B

5. Answer any *four* questions: 6×4 = 24

   (a) What are the potential reasons of conflict in family business? How these can be resolved?   4+2

   (b) "Having a business plan, gives a better edge for conducting the business". — Discuss.   6

   (c) State different SOPs available to SEZs from the Government.   6

(d) Discuss in brief the major issues involved in succession planning in family business in India.   6

(e) What are the various roles of entrepreneur as an Innovator?   6

(f) Write a note on any one family business house of India.   6

GROUP-C

6. Answer any *four* questions: 3×4 = 12

(a) What are self-help groups?   3

(b) What functions do the DICs perform?   3

(c) State the essential ingredients for making a Business Plan for e-Business.   3

(d) Who are angel investors?   3

(e) Write a note on role of women in Entrepreneurship.   3

(f) State the common traits of an entrepreneur.   3

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