



UNIVERSITY OF NORTH BENGAL
B.Com. Honours 3rd Semester Examination, 2020

SEC1 (P1)-COMMERCE

ENTREPRENEURSHIP

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer all the assignments

15×4 = 60

1. How would you correlate creativity with entrepreneurship and explain its importance in fostering entrepreneurship. 15
2. You are required to explain the role that Micro, Small and Medium Enterprises can play in creating job opportunity and development in India post COVID 19. 15
3. Discuss in detail the various aspects of the viability of a project that are evaluated by the concerned authorities in India. 15
4. Resource Mobilization is often referred to as “New Business Development”— Explain. In this context, you are required to discuss different types of resource mobilization for START-UPs. 15

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