



'সমানো মন্ত্র: সমিতি: সমানী'

**UNIVERSITY OF NORTH BENGAL**  
B.Com. Honours 3rd Semester Examination, 2022

**SEC1-COMMERCE**  
**ENTREPRENEURSHIP**

Time Allotted: 2 Hours

Full Marks: 60

*The figures in the margin indicate full marks.*

**GROUP-A**

Answer any *two* questions

12×2 = 24

1. What do you mean by 'Entrepreneurship'? Discuss its salient features. What is the importance of creative behaviour in Entrepreneurship Development? 2+6+4
2. Define Micro and Small Scale Industries (MSME's). State the financial and marketing assistances provided by the Government of India to these industries. 4+8
3. Define 'Start Ups'. What are the different incentives given by the Government of India to these "Start Ups"? 4+8
4. Define Project Report. What are the different parts of a Project Report/Proposal? 4+8

**GROUP-B**

5. Answer any *four* questions:

6×4 = 24

- (a) List the basic problems of Start Ups. 6
- (b) Define Family Business and explain its features. 6
- (c) Write a note on International Entrepreneurship. 6
- (d) Define 'Self Help Groups'. List some of the characteristics of such SHG's. 6
- (e) State the business philosophies of a successful Indian Entrepreneur. 6
- (f) How do Entrepreneur help in solving society's problems? 6

**GROUP-C**

6. Answer any *four* questions:

3×4 = 12

- (a) Define Netpreneurship. 3
- (b) List some conflicts in family business. 3
- (c) Define Angel Investors. 3
- (d) Define Venture Capital. 3
- (e) What is 'feasibility study'? 3
- (f) Define 'Business Idea'. 3

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